

AMENDMENTS TO THE CLAIMS

Please amend the claims as follows.

1-96. (Canceled).

97. (Currently Amended) A computer-implemented method for displaying information, the method comprising:

in response to receiving a search query for a product, searching an index of articles that describe ~~retail~~ products for sale;

determining, based on the index searching, that a first article is responsive to the search query, the first article including price information for the product and one or more images of the product;

selecting a price for the product from the first article;

selecting an image for the product from the first article based on the price; and

displaying the price and the image for the product.

98. (Previously Presented) The method of claim 97, wherein selecting the image for the product based on the price comprises determining a distance between the price for the product and the image for the product.

99. (Previously Presented) The method of claim 97, wherein selecting the image for the product comprises determining a distance between the price for the product and a term of the search query, and the image for the product and the term of the search query.

100.-102. (Canceled).

103. (Previously Presented) The method of claim 97, wherein selecting the image for the product comprises determining a price representation score.

104. (Previously Presented) The method of claim 97, wherein selecting the price for the product comprises determining a font size of the price.
105. (Previously Presented) The method of claim 97, wherein selecting the price for the product comprises determining a font face of the price.
106. (Previously Presented) The method of claim 97, wherein selecting the price for the product comprises determining a word preceding the price.
107. (Previously Presented) The method of claim 97, wherein selecting the price for the product comprises determining a word following the price.
108. (Previously Presented) The method of claim 97, wherein selecting the image for the product based on the price comprises determining global information associated with the product.
109. (Previously Presented) The method of claim 108, wherein determining global information associated with the product comprises one selected from the group consisting of: determining a number of documents from a source associated with the first article, determining a frequency of occurrence of the image for the product on a network, and determining a size of the image.
110. (Canceled).
111. (Canceled).
112. (Previously Presented) The method of claim 97, wherein selecting the image for the product based on the price further comprises determining an aspect ratio associated with the image.

113. (Previously Presented) The method of claim 97, wherein selecting the image for the product based on the price further comprises determining a number of occurrence value associated with the image for the product.

114. (Canceled).

115. (Previously Presented) The method of claim 97, wherein selecting the image for the product based on the price comprises determining a number of words between the price for the product, the image for the product, and a term of the search query.

116. (Previously Presented) The method of claim 97, wherein the first article has a tree structure.

117. (Previously Presented) The method of claim 116, wherein selecting the image for the product based on the price comprises:

determining a closest common ancestor to the price for the product and a term of the search query;

determining the distance from the closest common ancestor to the image; and

determining the distance from the closest common ancestor to the term of the search query.

118. (Previously Presented) The method of claim 116, wherein selecting the image for the product based on the price comprises determining a number of nodes in a smallest tree that contains a price for the product, an image for the product, and a term of the search query.

119. (Previously Presented) The method of claim 116, wherein selecting the image for the product based on the price comprises determining a depth of a smallest tree in the tree structure containing the price, the image for the product and a term of the search query.

120. (Currently Amended) A computer program product for displaying information about a product from an article, the method comprising:

a computer-readable medium; and

computer program code, encoded on the medium, for:

in response to receiving a search query for a product, searching an index of articles that

describe ~~retail~~ products for sale;

determining, based on the index searching, that a first article is responsive to the search

query, the first article including price information for the product and one or more

images of the product;

selecting a price for the product from the first article;

selecting an image for the product from the first article based on the price; and

displaying the price and the image for the product.

121. (Currently Amended) A computer-implemented system for displaying information about a product from an article, the method comprising:

means for searching an index of articles that describe ~~retail~~ products for sale in

response to receiving a search query for a product;

means for determining, based on the index searching, that a first article is responsive to

the search query, the first article including price information for the product and one

or more images of the product;

means for selecting a price for the product from the first article;

means for selecting an image for the product from the first article based on the price;

and

means for displaying the price and the image for the product.

122. (Previously Presented) The method of claim 97, wherein selecting the price for the product from the first article comprises determining a best price from among the prices selected from the first article, and wherein selecting an image for the product from the first article based on the price comprises determining a best image from among the images selected from the first article.

123. (Previously Presented) The method of claim 122, wherein determining the best price and the best image for the product comprises:

- ranking the prices and the images selected from the first article;
- selecting a highest ranked price for the product as the best price; and
- selecting a highest ranked image for the product as the best image.

124. (Previously Presented) The method of claim 123, wherein the ranking ranks based on the distance between each image and each price selected for the product.

125. (Previously Presented) The method of claim 123, wherein ranking ranks the price based on a price representation score of each price selected for the product.

126. (Previously Presented) The method of claim 123, wherein the best price is a price most likely to be correctly associated with the product.

127. (Previously Presented) The method of claim 123, wherein the best image is an image most likely to be correctly associated with the product.

128. (Previously Presented) The method of claim 97, further comprising:

- determining, based on the index searching, that a second article is responsive to the search query, the second article including price information for the product and one or more images of the product;
- selecting a second price for the product from the second article;

selecting a second image for the product from the second article based on the second price; and

displaying the best second price and the best second image for the product from the second document.